

Business and International Master Franchising Opportunities

Are you an entrepreneur who is success-driven? Do you want to increase your profits with products and services that are reputable and reliable, products and services that meet and exceed customers' needs?

Then let's talk!

Qualifications to Become a Successful International Partner of Roto-Rooter

Does the following describe you and your current business?

- Already in the service industry or interested in diversifying into the service industry
- Strong financial condition
- Good management practices
- Ability to communicate in English
- Entrepreneurial and aggressive
- Able to assign key personnel to actively manage the day-to-day operations of a new business
- Enough capital to fund the development of a pilot operation and franchise network

If you've answered "yes" to all of the above, then we're interested in talking with you about international opportunities with Roto-Rooter.

Roto-Rooter offers:

- Industry leadership since 1935
- Training in the U.S.
- Technical support
- Ongoing training and assistance
- State-of-the-art equipment and products
- Association with more than 600 fellow franchisees in the U.S. and the world
- Exclusive territorial rights
- Unlimited financial potential through subfranchising

Who is Roto-Rooter?

In business since 1935, Roto-Rooter provides plumbing repair and sewer-drain cleaning services to homeowners, businesses, towns and cities. As a prospective franchisee, you will be associated with the recognized leader in the industry — in fact, the creator of the industry.

Roto-Rooter currently has a network of more than 600 franchisees and affiliates, both in the United States and throughout the world — a network of dedicated business people with whom you would be associated.



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What is our future goal?

Our commitment is to expand into selected international markets by establishing exclusive master franchise agreements. As a master franchisee, you will enjoy the many benefits that come from an association with Roto-Rooter - benefits that will help you develop your franchise and succeed as an international franchisee.

What are the benefits of owning a master franchise?

As a master franchisee:

- **You have unlimited financial potential.**
You have the opportunity to grow and multiply your business through subfranchising. With few boundaries and ample territory, you can dramatically increase your profits.
- **You have no competition in your territory.**
When you develop your business according to the designated plan, your 10-year master franchise agreement is renewable for another 10 years.
- **You "test" your franchise before offering it to others.**
You have the opportunity to own and operate at least one "pilot" operation offering the full range of licensed services for one year. With this management experience, you are then prepared to focus your energies on expansion - recruiting and selecting competent franchisees like yourself to own and operate successful franchises.

How does someone become a master franchisee?

This is a simple process that follows these steps:

1. Together, we complete the Master License Agreement, which includes the initial license fee.
2. Once we establish the Master Franchise Agreement, you and your employees will have the opportunity for training at one or more of our branch training centers in the United States. Depending on the background and skill level, the training could last up to four weeks.
3. Then, when you return from training, confident and competent, you will be ready to open your pilot Roto-Rooter franchise.



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A partnership

The road to success is a partnership. You want to associate with a winning company and we want to associate with compatible partners.

To receive an introductory package with further information about our company and this exciting business opportunity, please contact us through:

E-mail: franchising@rotorootercorp.com

Phone: (515) 223-1343, Ext. 7417

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We look forward to further exploring the possibility of a financially rewarding association between you and Roto-Rooter.

